# **GRAPHIC SPECIFICATIONS**

### AF185 AF195 - Frameless Cube/Parallelepiped 100x100x100cm

## **Artwork specifications:**

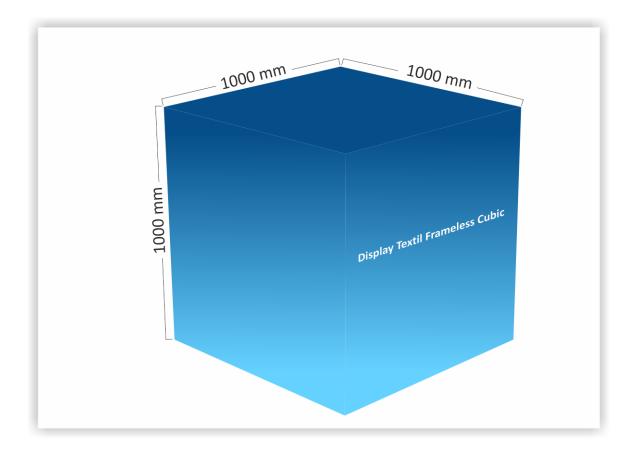
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI we recommand TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ the layout should be complete, in a single file, without bleed (edges/cut lines).
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files

#### **Product specifications:**

- ✓ total graphic area: 5 sides W: 1040 mm H: 1040 mm
- ✓ visible graphic area: W: 1000 mm H: 1000 mm

#### **Recommandations:**

- ✓ Please do not place important elements (logos, texts, images, etc.) in the following areas: 20 mm left, 20 mm right, 20 mm top, 20 mm bottom.
- ✓ Please position the information you want to be front viewable in the center area with the dimensions W: 1000 mm H: 1000 mm.
- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print tehnology, your screen calibration, etc. If in doubt, we recommand you to request a print proof, prior to placing an order.



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# visible area

Total graphic area 1040x1040 mm.

Position the desired items in the visible area of 1000x1000 mm, marked with gray. In the area marked with red you only use the background, no important information.